



FARMERS & ARTISANS APPLICATION

15145 Beech Daly Road, Redford, MI 48239 | 313-387-2504 | market@redfordtwp.com
facebook.com/redfordmarketatthemarquee

FARMER/GROWER APPLICATION

Join the Redford Township Downtown Development Authority as we kick off another Market season. Our Market at the Marquee will be held each Sunday beginning June 19th through October 23rd, from 10 am to 3 pm Located at the Town Hall Complex on Beech Daly Road, one block south of Five Mile Road. If you are a local farmer, greenhouse, crafter or artisan and would like to sell your homegrown or hand-made products at this attractive venue, please complete the application below and return to:

Market at the Marquee, 12121 Hemingway, Redford, MI 48239

Hurry! Table space is limited. For more information, please contact the Downtown Development Office at 313-387-2504. We look forward to seeing you at the Market at the Marquee. Come grow with us!

2011 FEES

- Rental space (9ft x 6ft) per space: \$15 per week \$135 half season \$270 full season
- Rental space with 6ft table: \$20 per week \$160 half season \$360 full season
- Rental space with two 6ft tables: \$25 per week \$200 half season \$450 full season
- Electrical hookup (limited): \$ 5 per week

** Please note: This is an application only. We will contact you once your application has been approved. Vendors registering for a full season receive a 10% discount. Vendors registering for a half season receive a 5% discount. Late registrations will be pro-rated. All crafter and artisans must include a picture of your items as this portion of the Market is juried. Vendors not selected will have their check/money order returned.*

Company Name: _____

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Website: _____

Description of items for sale: _____

I agree to indemnify and hold harmless the Charter Township of Redford, any and all affiliated organizations, its/their employees, and volunteers from any and all claims I may have arising from or relating to my participation in this event.

Signature: _____ Date: _____



MARKET DATES 2011 SEASON

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Week 1:	Sunday, June 19, 2011	\$ _____	Weekly Fee
Week 2:	Sunday, June 26, 2011	\$ _____	Weekly Fee
Week 3:	Sunday, July 3, 2011	\$ 0.00	(MARKET CLOSED)
Week 4:	Sunday, July 10, 2011	\$ _____	Weekly Fee
Week 5:	Sunday, July 17, 2011	\$ _____	Weekly Fee
Week 6:	Sunday, July 24, 2011	\$ _____	Weekly Fee
Week 7:	Sunday, July 31, 2011	\$ _____	Weekly Fee
Week 8:	Sunday, August 7, 2011	\$ _____	Weekly Fee
Week 9:	Sunday, August 14, 2011	\$ _____	Weekly Fee
Week 10:	Sunday, August 21, 2011	\$ _____	Weekly Fee
Week 11:	Sunday, August 28, 2011	\$ _____	Weekly Fee
Week 12:	Sunday, September 4, 2011	\$ _____	Weekly Fee
Week 13:	Sunday, September 11, 2011	\$ _____	Weekly Fee
Week 14:	Sunday, September 18, 2011	\$ _____	Weekly Fee
Week 15:	Sunday, September 25, 2011	\$ _____	Weekly Fee
Week 16:	Sunday, October 2, 2011	\$ _____	Weekly Fee
Week 17:	Sunday, October 9, 2011	\$ _____	Weekly Fee
Week 18:	Sunday, October 16, 2011	\$ _____	Weekly Fee
Week 19:	Sunday, October 23, 2011	\$ _____	Weekly Fee

TOTAL FEES ENCLOSED: \$ _____



RULES & REGULATIONS 2011 SEASON

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CHECK-IN REQUIREMENTS

Vendors who need to off-load with their vehicle in the market area must arrive to the market no later than 8:30 a.m. Vendors who do not need to drive into the market area are to arrive no later than 9:00 a.m. or by arrangement with Redford Township. Late arrivals risk loss of access to vendor vehicles for off-load.

PRODUCTS TO BE SOLD

Produce - Vendors are allowed to supplement their products with other locally grown products as long as the vendor grows at least 75% by value of the overall product that they offer for sale at our market. Farm inspections may be conducted on a random basis throughout the season in order to verify vendor compliance.

Floral/Landscape/Garden - Flower vendors are allowed to bring to the market plants purchased from a wholesaler. Priority will be given to those vendors that raise their own plants.

Food Items - Includes baked goods, eggs, honey, jellies, jams, cider, sauces and other prepared foods. These items must have the appropriate licenses to be sold at the market.

Original Art Work - Examples are jewelry, ceramics, oils, water colors, photography, metal smithing, iron works and mixed media. These are to be offered for sale by the artist/producer of said goods or their designated representative.

Crafts/Other - Craft items produced by the vendor include but are not limited to: wreaths, baskets, garden décor, woodwork, soaps, and clothing. Reselling is prohibited.

SPACE ALLOCATION REQUIREMENTS

Market management has prioritized the types of vendors that are desired at the market. Since space is limited, greater space has been allocated for produce and flower vendors, and 10 x 10 spaces for artisans, crafts, and other products and nonprofit organizations.

More space may be allocated to a vendor on a daily basis at the discretion of Redford Township. A vendor map will be available to participating vendors at check-in.

Vehicles will not be permitted on site during market hours without permission of Redford Township. This space allocation includes any vehicle or truck required on-site.

USE OF PESTICIDES AND ORGANIC PRODUCTS

Many customers are interested in the use of pesticides and the availability of organic products at the market. Any questions on products will be directed to the specific farmers concerning their agricultural practices. We fully expect vendors to truthfully represent their products and operations. The Market encourages the certification of organic products by the United States Department of Agriculture Organic Certification Program. Vendors who practice organic agriculture, but are not certified, cannot market their goods as organic. We encourage vendors to communicate their agricultural practices with customers and explain the level, types and reasons for their pesticide use. The Market in no way guarantees, warrants, or stipulates that any merchandise offered at the Market either for sale or sample is organic.

RIGHTS RESERVED BY REDFORD TOWNSHIP

- a) Redford Township reserves the right to reject a vendor application if, in Redford Township's judgment, the goods and merchandise are not compatible with the overall concept of the market or are inappropriate.
- b) Redford Township reserves the right to immediately deny a vendor the privilege of selling at the market. Reasons may include misrepresentation of products, poor quality of products or produce, nonpayment of fees, disorderly conduct or failure to heed Redford Township's direction.
- c) Redford Township shall have the authority to oversee and enforce the market rules and has the right to refuse a vendor's participation at any time for any reason that Redford Township feels appropriate. Redford Township may also exercise Due Process for suspension in accordance with the following criteria: 1) Verbal notification to the specific vendor by Redford Township. 2) Written notification to specific vendor provided by Redford Township and copy retained in market records. 3) Written notification of suspension from Redford Township based on noncompliance by the vendor to adhere to verbal and written direction. Decisions for appropriate discipline or notification of permanent suspension will be at the discretion of Redford Township and/or Township officials.
- d) Fees are nonrefundable and will be enforced whether the vendor shows or not. This includes any early closing of the market due to inclement weather or any other unforeseen emergency situation.

VENDOR RESPONSIBILITIES

- a) Vendors are responsible for their own sales taxes, licenses, permits and fees required for operation and will abide by all local, state and federal laws.
- b) Food shall be clean, wholesome and safe for human consumption and shall be handled, stored, transported and offered for sale in a sanitary manner.
- c) Food products can be cut or opened for displays at the market if properly wrapped, but cannot be sold. Free samples may be given to customers in accordance with county health regulations. Disposable utensils (i.e., napkins, toothpicks, etc.) will be provided and disposed of by the vendor.
- d) Each vendor is responsible for keeping his or her own space clean and attractive and staying within his or her designated area. Failure to maintain space upkeep and cleanliness may result in disciplinary action. Upon closing of the market, spaces are to be cleaned and swept by the vendor. Vendors are responsible for bringing their own equipment/utensils for clean-up. Trash is to be hauled away from the market site by the vendors.
- e) Vendors must supply their own sales equipment; tables, chairs, display racks, display signs, bags for customers and money for change. Use of electrical requires market master approval and additional charge. A limited number of tables are available for rent from the market.
- f) Vendors are required to display a license or permit, price list and a sign posting their name and location of their farm. Signage is subject to the approval of Redford Township.
- g) Vendors are restricted from attracting attention to items for sale by outcries in a loud or annoying, rude or offending manner.
- h) Each vendor may set his or her own prices. Prices should be set in keeping with customer satisfaction and consideration of other market vendors.
- i) Each vendor is encouraged to provide scales of demonstrative accuracy and price and sell products in an easily understandable manner: by weight or by the bushel, quart, pint or individual piece. Inaccurate or deceptive measurement practices will not be tolerated.

VENDOR RESPONSIBILITIES (continued)

- j) Vendor will occupy and attend assigned space for market's entirety, from its opening to its' scheduled closing. A consistently full market is vital to its success and growth. The expectation of the public is that the market ends at 3:00 p.m. Only Redford Township or his representative can close the market at any time other than that which is scheduled. Vendors are to end sales at 3 p.m. and must vacate the market area by 4 p.m. Early pack-up or departure not approved by Redford Township may result in disciplinary action, as outlined earlier.
- k) Market management strongly feels that maintaining a full market helps to build the foundation for a successful market. Commensurately, it is also important for each of the selected vendors at the Market to be aware that together ALL vendors contribute greatly to the customer base consequently helping to maintain the vibrancy, atmosphere and vitality of the market. To that end, consistent attendance by scheduled vendors is crucial. If the occasion arises that a vendor will not be able to attend on their scheduled day(s), a 5 day notice (for non-emergencies) is required to allow adequate time for Redford Township to schedule a replacement. In the cases of an emergency however, contact should be made with Redford Township or as quickly as possible. A fee in the amount of the daily rate (\$15. for the 2011 season) for each non-excused absence will be assessed. Any space not occupied by scheduled vendor by 9:30 am will be forfeited and made available to others. Accumulating three (3) non-excused absences during the market season may result in a loss of reserved space at the market. Note: Redford Township maintains a weekly calendar for the entire market season that provides the basis for weekly space mapping and attendance. In particular, vendors are strongly encouraged to review the Market Calendar with Redford Township. Any discrepancy regarding vendor scheduling will be resolved in favor of the Market Calendar.
- l) The Market encourages a "team" philosophy and a cooperative spirit. Vendors are strongly advised to refrain from openly criticizing or challenging other vendor's products, displays, pricing, etc. Any questions regarding another vendor's participation must be directed solely to Redford Township. Failure to comply may lead to suspension and or dismissal.

REDFORD TOWNSHIP RESPONSIBILITIES

- a) If the decision is made to change a market rule, seasonal vendors will be given a seven-day notice prior to the new rules taking effect. Others will be notified in a timely manner in accordance to their circumstances.
- b) The Market is not responsible for product liability or the paying of sales taxes by individual vendors. The Market is not held responsible in any way for any loss of vendor property by theft, vandalism, weather or anything outside of the control of the market administrators. Vendors agree to indemnify and hold harmless the Township of Redford, Michigan and assignees from and against all liability, claims, demands, losses, damages, levies and causes of action or suits of any nature whatsoever, arising out of or related to activities at the Market.